

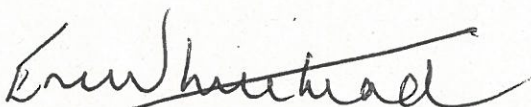
Birkbeck - University of London Fairtrade Policy Statement

Birkbeck, University of London, assigns great importance to its role within the wider world and contribution to sustainable development, and therefore commits to supporting, using and promoting Fairtrade products. To this end:

1. Birkbeck, University of London, will sell as many Fairtrade products as is feasible in all its catering outlets and shops, including, but not limited to: tea, coffee, sugar, chocolate, cotton products. Where this is not possible for reasons of price, product availability or contractual obligation there is a commitment by both parties to begin to introduce the Fairtrade products as soon as it becomes possible to do so.
2. Fairtrade tea coffee and sugar will be served by default at all meetings and conferences at Birkbeck, where there is hospitality catering. Fairtrade biscuits, wines and fruit juices will also be offered when available.
3. The University and the Fairtrade Steering Group will work closely with the relevant students and staff to campaign for increased Fairtrade consumption and awareness within the University. These campaigns will include but not be limited to:
 - Educating staff and students within the University as to the existence, purpose and reasoning behind Fairtrade,
 - Raise awareness of the FAIRTRADE mark and what it means through promotions, relevant media, and teaching content,
4. In conjunction with other members of the Bloomsbury Colleges Group participate in a series of events annually during Fairtrade fortnight and at other key times of the year to engage students and staff with Fairtrade and its underlying issues.
5. All members of the university will be actively encouraged to support the Fairtrade policy. Details of this policy will be communicated through the university and their efforts to support Fairtrade will be strongly encouraged.

The Environmental Management Group which includes Student Union representatives, the catering manager and representatives of relevant departments of the University meets once per term with the responsibility for reviewing, updating and driving forward the University's Fairtrade policy.

September 2016



Elizabeth Whitehead
Director of Facilities and Estates Services